

# SHZQU 2026 Semester Exchange Program



## University Introduction

Shanghai Zhongqiao Vocational and Technical University (hereafter referred to as SHZQU) is a non-profit private university. Founded in 1993, it is one of the first vocational education institutions in China authorized to grant bachelor's degrees.

SHZQU is located in Jinshan, a suburban district of Shanghai. The university comprises 10 secondary schools, offering 24 bachelor's programs and 20 associate degree programs across a variety of disciplines, ranging from engineering to design to culinary arts. As a university fostering integrated collaboration with industry, SHZQU has established extensive connections both at home and abroad.

## International Recognition



**1st** the only vocational university in China accredited by ACQUIN (German Higher Education Quality Assurance Agency)



**1st** the only vocational university in China admitted to AACSB (American Elite Business School Alliance)

## Program Introduction

This semester exchange program offers students a unique opportunity to delve into the heart of modern China's economic and cultural landscape. As a leading financial center, Shanghai is home to some of the world's most innovative companies, cutting-edge technologies, and diverse business ecosystems, which our program will explore through coursework and field studies.

Our program combines rigorous academic coursework with hands-on, practice-based learning opportunities. The courses (see the next page) cover a wide range of topics that not only fulfill academic requirements but also shed light on the global business and economic market, with an emphasis on China's involvement on the global stage. This program goes beyond the classroom as we integrate company visits and industry conventions into our coursework, enabling students to acquire a comprehensive understanding of the economic and business environment in China.

- Transferable credit**
- Field study and integrated company visits**
- Excursions and weekend activities**



# Estimated Expenses

**No tuition!**

Company visits: 400 RMB / 56 USD / 50 EURO.  
 Yiwu Field Study: 650 RMB / 90 USD / 81 EURO.  
 (meals and accommodation included)

**On-Campus Accommodation:**  
 2500 RMB / 347 USD / 313 EURO.  
 (shared two-bed dormitory)

## Living Expenses

Food: 60-200 RMB / 8-28 USD / 8-25 EURO per day  
 The average cost of a meal in the cafeteria is between 15 RMB / 2 USD / 2 EURO and 20 RMB / 3 USD / 3 EURO, but it depends on students' personal preferences.

**Public Transport: 20 RMB / 3 USD / 3 EURO per day.**

Zhongqiao campus is located in the suburban part of Shanghai. There is a direct public bus to the city center. A taxi ride to the city center costs around 250 RMB / 35 USD / 31 EURO.



## Duration: 2-3 Months

Oct. 2026			Nov. 2026		
CW41	CW42	CW43	CW44	CW45	CW46
Theory-oriented (Integration & Local sightseeing)					



Nov. 2026			Dec. 2026		
CW47	CW48	CW49	CW50	CW51	
Practice-oriented (Workshop & Company Visits)					
Field Study					

China's National Day Holiday: 01.Oct. — 07.Oct.2026

## Credits & Courses

The program offers courses that not only satisfy academic requirements but also help students understand the global marketplace and China's role within it. Through field trips and company visits, students will gain a deeper understanding of how theoretical knowledge integrates with practical applications.

No.	Courses in DHBW	Teaching hours	ECTS	Courses in SHZQU
1	Unternehmensführung	25	2.5	Corporate Management
2	Einführung in die Wirtschaftspolitik und Außenwirtschaft	25	2.5	Principle of Economics
3	Funktionsspezifische Unternehmenssimulation	25	2.5	Business Simulations Workshop (tailor-made)
4	Specialized course 1	25	2.5	Internal Control
5	Specialized course 2	25	2.5	Intercultural Management
6	Specialized course 3 - Digital Business	25	2.5	Business Intelligence and Data Analytics
7	Specialized course 4 - Procurement	50	5	International Procurement
8	Specialized course 5 - Logistics	50	5	Digital Supply Chain Management
9	Specialized course 6 - Moderne Finanzierungsformen	25	2.5	Securities Investment
<b>Total</b>		<b>275</b>	<b>27.5</b>	

# Field Study -- Yiwu, "World Supermarket"

## Yiwu Statistics:

Area: 1105 km<sup>2</sup> (0.01%/CN)  
 Population: 1.90 million (0.14%/CN)  
 GDP: 26.7 billion Euro, YoY +8.0% (0.16%/CN)

E-commerce Transaction: 57.4 billion Euro, +13.2% (0.9% of China)  
 Total Export: 65.0 billion Euro, +16.0% (2.1% of China)  
 Express Delivery: 1.4 billion pcs, +13.8% (8.0% of China)



## Highlights:

2-day field study to Yiwu (the world's commodity capital)  
 Integrated company visits: Lenovo, Huawei, Fanuc, AI & new energy vehicle companies, and more.



Welcome to scan the QR code for a video introduction to our Zhongqiao Campus.