



上海中侨职业技术大学

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SHANGHAI ZHONGQIAO VOCATIONAL AND TECHNICAL UNIVERSITY

Application Information for International Students

走进中侨
走向世界

*From Zhongqiao
to the World*



2021

Undergraduate Programs



Overview

Shanghai Zhongqiao Vocational and Technical University (hereafter referred to as “the University”) is a non-profit private undergraduate university founded in 1993. It is the only vocational education pilot university in Shanghai that has entered the national undergraduate level. Its vision is to become a modern vocational university that leads peers in China and stands well-known around the world.

We value internationalization strongly. International and joint-collaborative institutes include School of International Education, IBT International Vocational Education Research Institute, CVTT Sino-German Vocational Teacher Training Center and Helsinki Future College of Engineering, providing a broad platform for students to study abroad. Shanghai Zhongqiao has forged partnerships for international exchanges and cooperation with more than 20 high-quality overseas universities with multiple countries across the continents, including the United States, Australia, the United Kingdom, Germany, New Zealand, Spain, Finland, France, Japan, South Korea, etc. Every year, hundreds of our students go abroad for short and long-term exchange, while receiving international students around the world to come to our campus.



Program Introduction

School of Economics and Management



① Logistics Management B.A. -- 4 years

Core courses:

Supply Chain Risk Management, Procurement and Supply Strategies, Logistics Cost Management, Logistics Warehousing and Distribution Management Practice, Transportation Management Practice, International Freight Forwarding Practice, Logistics Customs Clearance Practice, New Media Marketing for Logistics, etc.

Employment prospects:

procurement, warehousing, transportation, planning and dispatching, distribution, modern supply chain decision-making consultation, supply chain planning, operation, logistics companies, port shipping companies and other institutions.

② All-media E-commerce Operation B.A. -- 4 years

Core courses:

big data analysis technology, Cross-border E-business Practices, market planning, customer service and management, new media visual design, short video operations management, All-media E-commerce Channel Development and Management, live broadcast operation management, new media product design and project management, etc.

Employment prospects:

Internet marketer, all-media operator, brand planning manager, channel marketing manager, live short video operations manager, new media operations manager, visual marketing designer and other positions.



③ Enterprise Digital Management B.A. -- 4 years

Core courses:

Economic Law, Fundamentals of Accounting, Statistics, Fundamentals of AI Applications, Big Data Analysis Technology (Python), Internet of Things Technology Applications, Digital Management Accounting, Human Resources Digital Services (HRSSC), Digital Marketing, Digital Supply Chain Management, Enterprise Management System Analysis and Design, etc.

Employment prospects:

public relations manager, marketing manager, channel manager, product/brand manager, accounting position, human resource management position, etc.



Program Introduction

School of Information Engineering



① Digital Media Technology B.E. -- 4 years

Core courses:

movies special effects editing, photography, virtual reality, Unity3D, 3DsMAX, Maya and other 3D animation production, PS and AI, mobile UI interactive design, interactive digital media design, mobile application development, etc.

Employment prospects:

graphic designers, animators, web designers, indoor and outdoor rendering designers, etc. Professional extension and development positions also include: movies editors, virtual reality producers, special effects synthesizers, three-dimensional animation designers, etc.

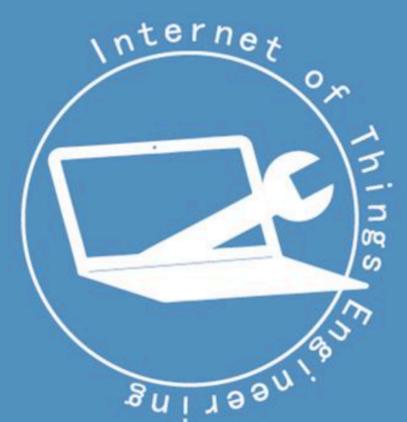
② Internet of Things Engineering B.E. -- 4 years

Core courses:

Fundamentals of circuit analysis, analog and digital circuits, high-frequency electronic circuits, IoT communication technology, IoT embedded development, C program design, Java program design, IoT cloud platform technology, IoT data visualization technology, etc.

Employment prospects:

design, operation and maintenance of IoT platforms, IoT data analysis, IoT program development, IoT project design, and other related fields: web front-end design and production, interactive application design and development, IoT data visualization design, etc.



Costs

1. Application fee: 500 CNY, to be paid by wire transfer to the designated bank account (commission fee to be borne by oneself). The application fee is non-refundable.

2. Tuition: 29,800 CNY per academic year. The University only accepts tuition fees in the forms of RMB cash, UnionPay card payment, and online payment. Other currencies in cash and other payment methods such as traveler's checks are NOT accepted.

3. Accommodation Fees: 7,800 CNY per academic year.

Special Note: The accommodation fee must be paid in full for the academic year upon check-in. Water and electricity fees are charged based on actual consumption.

4. Medical insurance: 800-1,200 CNY per year.

International students shall purchase the "Comprehensive Medical Insurance for International Students in China" from a domestic insurance company. Those who fail to purchase medical insurance as required shall not be registered in the University.

Conditions for Application

-Non-Chinese citizen

Former residents of mainland China, Hong Kong, Macau and Taiwan, who wish to apply, please consult admissions before sending in application

-Must hold a valid passport by time of application

-16 to 55 years old

Applicant under the age of 18 need to have his/her parents formally entrust a foreigner or a Chinese citizen residing in China to work as his/her guardian for the duration of the program

-Must obtain a high school or an equivalent education level

-HSK Level 4 or above (need to be within the two-year validity period)

Application

Application form could be found on our website (www.shzq.edu.cn), under "International Exchange -> International Students". Download the application form and send the completed form and the supporting documents to (iso@shzq.edu.cn).

Supporting documents:

1) Application form

2) Copy of passport

3) High School diploma and transcript

4) Certificate of HSK Level 4 or higher (need to be within the two-year validity period)

5) Proof of financial guarantee

*6) applicant under 18 must send a formal document, stating that his/her parents have entrust a a foreigner or a Chinese citizen residing in China to work as his/her guardiar for the duration of the program

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Scholarship

HSK Level 4 students may apply for full scholarship.

Contact Information

Mail Address: Room 404, Campus Center,
3888 Caolang Road, Jinshan District, Shanghai,
China, Postal Code 201514.

E-mail: iso@shzq.edu.cn

Phone: (86-21)-31616011

Fax: (86-21)-31616013

Website: <https://www.shzq.edu.cn/>

Applicants are advised to pay close attention to the latest relevant information posted at the website or sent by the school/department he/she is applying to. Applicants must read and follow the posted instructions/deadlines in a timely way; any consequences for failing to do so will entirely be the responsibility of the applicant.

